

ALASTAIR CREELMAN



Alastair Creelman is an e-learning specialist at Linnaeus University in Kalmar, Sweden. He is involved in many national and international networks, organisations and projects all related to the use of educational technology. His main interests are open education (MOOCs, OER etc), virtual mobility, webinar development and the use of social media in education. He has worked as a teacher in school, adult education, corporate training and now in higher education. He blogs every week on the use of technology in education at <http://acreelman.blogspot.se> (in English) and at <http://flexspan.blogspot.se> (in Swedish). On Twitter he is @alacre and his official university profile is at <https://lnu.se/en/meet-linnaeus-university/personal--staff/a/alastair.creelman/>

LORRAINE DALLMEIER



Lorraine Dallmeier is an eLearning entrepreneur, biologist and environmental scientist. She is the Director of Formula Botanica, the online accredited and award-winning organic cosmetic science school, which she runs together with her global team. The online school teaches distance learning courses for entrepreneurs who want to start their own organic beauty business. Their courses cover all the aspects of teaching how to make organic cosmetics professionally and safely. Since the school's launch in 2012, Formula Botanica has welcomed close to 3,000 students in 110+ countries through its virtual doors. Many of its graduates have started their own natural skincare business and some of these businesses are seeing fantastic results, have won prestigious awards and gained great media exposure.

GER DRIESEN



Ger Driesen is the Learning Innovation Leader of aNewSpring, a company that provides a platform to create inspiring blended learning journeys. During his 25+ years working live Ger had a broad range of Learning roles: consultant, trainer, manager L&D, entrepreneur, writer and speaker. He has a special interest in trends and is also known as 'Learning Trendcatcher'. He holds a bachelor degree in technical education and a Masters degree in Educational Science from Utrecht University.

SIMON EGENFELDT



Simon Egenfeldt-Nielsen (PhD, Psychologist) is CEO of Serious Games interactive. He founded Serious Games Interactive in 2006. Today it has around 20 employees. It's currently among the leading in the field. He has studied, researched and worked with computer games for +15 years. Over the years he has been involved in developing +100 games for different clients like Maersk Group, LEGO, Opel, World Bank and Siemens Wind Power. He has been involved in developing several award-winning series like Global Conflicts and Playing History.

He did a PhD on the educational use of computer games and previously worked as an assistant professor at IT-University of Copenhagen for 5 years on games and learning projects. Over the year he has been involved in 10 major national and European research projects within the serious games field.