

13:00 LEARNING ENVIRONMENTS – DESIGN ISSUES AND CHALLENGES IN CREATING  
PRESENCE: NIELS HENRIK HELMS



Niels Henrik Helms has a long track record of research and development work in digital media and learning. He will present a contextual model for developing user-centered and user-generated learning environments which allows learners to transform learning space into learning places.

**Niels Henrik Helms, Independent researcher, Vidensemergens**

PARALLEL SESSIONS:

13:45 SERIOUS GAMES – REVISITED:  
SIMON EGENFELDT-NIELSEN



The potential of gamification has been heralded for many years now, and maybe we are now beginning to go beyond the hype curve. The talk starts with a quick overview after the dust has settled, and goes into

some specific examples of how gamification can be used in an online environment specifically for educational institutions without falling into the many traps gamification presents. Although informed by research and best praxis the talk takes a pragmatic approach growing out of +10 years of experience in the gamification space and focus on what a typical gamification project could look like.

**Simon Egenfeldt-Nielsen (PhD, Psychologist), CEO, Serious Games interactive**

13:45 BLENDED LEARNING: A WAY TO  
DEAL WITH DIVERSITY IN THE  
CLASSROOM: MARJOLEIN ZWEEKHORST



More and more degree programs have to deal with varied student intake, and with that different backgrounds in terms of knowledge. This makes it

particularly difficult with large student groups to pitch classes at an appropriate level. On the other hand classes offer students a prime opportunity to talk to (leading) professors and prominent guest speakers. This session is about the possibility of solving this problem by offering content in the form of short videos which explain the theory and which students can view independently. During the contact time interactive masterclasses are organized. Over the last three years we have studied this form of teaching innovation in various master courses. In this session we looking at what works and what doesn't and show the possibilities for active engagement of students during the masterclasses.

**Marjolein Zweekhorst Professor Dr., Athena Institute, VU University Amsterdam.**

14:45 COFFEE BREAK