

11:15 DESIGNING ENGAGING LEARNING EVENTS.
FOLLOW UP ON GILLY SALMON:
HRÓBJARTUR ÁRNASON



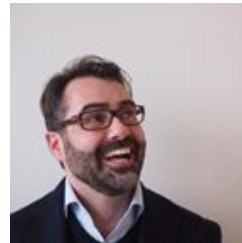
Designing learning events or courses, for adults or university students can be challenging for anyone who approaches the task sincerely and creatively. However there are a number of models, ideas and guidelines teachers and

adult educators can take inspiration from. Gilly Salmon's 5-step model and her idea of eTivities are examples which have inspired many an instructional designer, the Business Model Canvas and Design Thinking are others which can open new avenues.

In this workshop/presentation Hróbjartur Árnason will share a number of considerations and thoughts based on his many year practice of designing face-to-face, blended and distance courses, both at universities and for adult educational settings. Hróbjartur will be addressing questions on why and how to get participants "on-board", how and why to spur activity and helpfulness in the group and further to guide participants to self-directed learning. He will also exemplify how models based in other fields, such as business and the arts can spur creativity and help people who organize learning for others to find new ideas and decide which paths to tread.

Hróbjartur Árnason, Assistant Professor for Adult & Continuing Education at the University of Iceland

11:15 CREATE INSPIRING LEARNING JOURNEYS: PRACTICAL CASES ON HOW TECHNOLOGY HELPS PEOPLE LEARN: MARTÈN DE PREZ



The best way to engage learners is by offering them inspiring learning journeys. For one part the content of a learning journey can be an element of inspiration. Another way is the learning approach

and process we can offer the learners. Technology can be very helpful in this perspective to support learners with social learning, adaptive learning and gamified learning to name a few. Martèn de Prez is an entrepreneur who's purpose is to make easy to use technology available to support learning. During his 10+ years of experience in this field, Martèn worked on many projects to do so. During this session he will share the most valuable cases he worked on including the lessons learned.

Martèn De Prez, managing director and co-owner of aNewSpring

