

ELISABETH MANDL: HOW TO WRITE A SCRIPT FOR A 1 MINUTE EXPLAINER VIDEO



Learn how to explain your idea in a 60 second explainer video! Almost anything is explainable in one minute! If you just knew how to do it.. You'll learn how to get to the core of your idea, structure your story and communicate it in a way so that everybody understands it.

After the presentation everyone will be able to write a script for an explainer video.

ANDRE PROGRAMLAGTE PUNKTER



David Patterson - David has worked for Learning Light for over 10 years and in that time has become an influential commentator and valued consultant in the world of elearning and learning technologies.

Friday morning are two presentation foreseen about business models, followed by a panel discussion about quality control in the case of reselling and/or franchising. **Morten Flate Paulson** is one of the panelists. The last morning session will cover using meta data for business development.

In the afternoon **John Trasler** will present the fully renewed EADL quality guide.

Roy Clariana will give an update on the development of the use of Artificial Intelligence in Education. The last presentation will be given by **Leah Matthews** about the latest development in the USA.

PRAKTISKE FORHOLD

The venue is [The Victoria and Albert Marriot hotel](#)

Conferences fees: € 875

The Conference fee include: Standard room (including breakfast) at the V&A Marriot in Manchester on the night of the 24th

Refreshments, lunch (24.6, 25.6) and dinner at the social evening on the 24th

Full access to all presentations, workshops and networking

FLUID ARRANGERER STUDIETUR TIL EADL KONFERENCEN.

FLUID arrangerer tur til EADL 2018. Sørg selv for morgen transport 23.5 til Manchester, hvorefter der er studiebesøg om eftermiddagen og middag om aftenen. Anslået pris 9.200 kr. inkl. Conference Fee with room 24th excl trsp. Mulighed for partner program – (Include Drinks and Social evening) € 120 Yderligere info hos sekretariatsleder Poul Tang fluid@fluid.dk