

JUNE 4. 2019

9:00 Morning buffet

9:30 JAAKKO KURHILA: CONTINUOUS EDUCATION IS A PROBLEM FOR UNIVERSITIES



The media has made us uncertain about our future: will I be irrelevant when robots and AI replace me? In order to stay relevant, I need to be learning continuously. The best place to learn is at a university, since universities are full of wisdom. And since I – as a taxpayer -- am funding those universities, It is only natural that I want to tap into that wisdom. I am a customer demanding well-designed learning products. Unfortunately, universities core task is different: cultivating select people to advance science. Universities are exclusive, not inclusive. Meeting the societal needs for continuous learning can be done but requires forceful action.”

**Chief Digitalisation Officer, Jaakko Kurhila, University of Helsinki**

10:05: EGON NOE, PROFESSOR I LANDDISTRIKTSUDVIKLING VED SDU:



The sad stories about poverty and decay in the outskirts of Denmark must be replaced by better and more real stories about development and new opportunities in the country.

**Egon Noe, professor i landdistriktsudvikling ved SDU**

10:40 Coffee

10:55 KRESTEN OLESEN, DIREKTØR I REG LAB:



Experiences, knowledge, competences and networks in regional business development from Denmark's first networks and thinking tank for regional business and innovation promotion

**Kresten Olesen, CEO REG LAB**

11:30 Lunch