## 11:30 JESPER STENSBO KNUDSEN: MEETING THE CHALLENGE OF INCUBATING NEW PEDAGOGIC AND DESIGN IN EDUCATIONAL PROGRAMS.



Four years ago the Technical University of Denmark (DTU) Admission Course launched an admission program based on blended learning. Prior to the launch the department had been working for some three years on the transformation of a conventional face-to face classroom set-up into the new online based blended learning format.

DTU offers a full time admission program for adults wishing to qualify to apply for an engineering degree program. Many of the students have backgrounds in

vocational education – either through an apprenticeship program or through work experience in skilled areas. With two years of relevant vocational background and ten years of Danish education, they can apply for the admissions program.

The primary reason for the transformation was a search for new target groups of students by making admission program more flexible and accessible to a greater number of students; a secondary reason was to give the organization and faculty a gentle push through the incubation of new methods of pedagogic and designs of educational programs.

The blended program has proven its value now attracting one third of the new registered students including students settled in Kuwait, Netherlands and other countries; most of them have family responsibilities as well as full-time employment.

The presentation will take us through a quick outline of the program while it elaborates and qualifies the three challenges revolving around the two focus areas: program design and organizational change.

Uddannelseschef, Jesper Stensbo Knudsen, DTU Adgangskursus

12:00 Lunch