

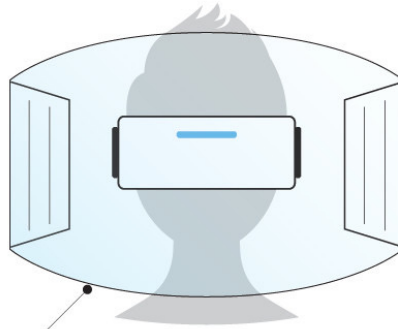
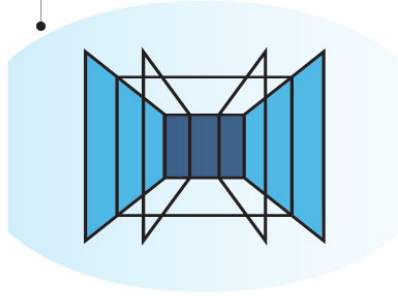
BLURRED REALITY

Et kig ind i fremtidens internet



VIRTUAL REALITY (VR)

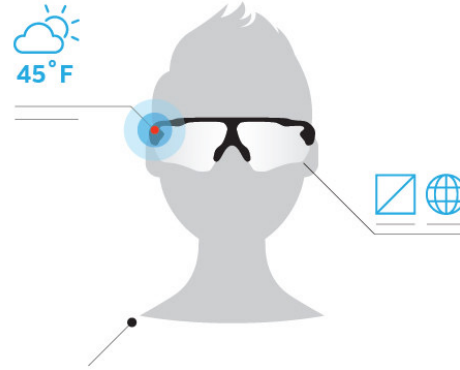
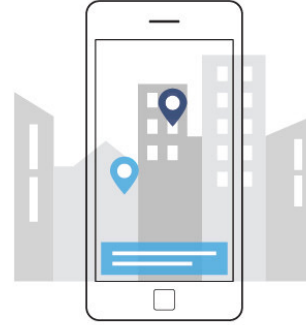
Completely digital environment



Fully enclosed, synthetic experience with no sense of the real world.

AUGMENTED REALITY (AR)

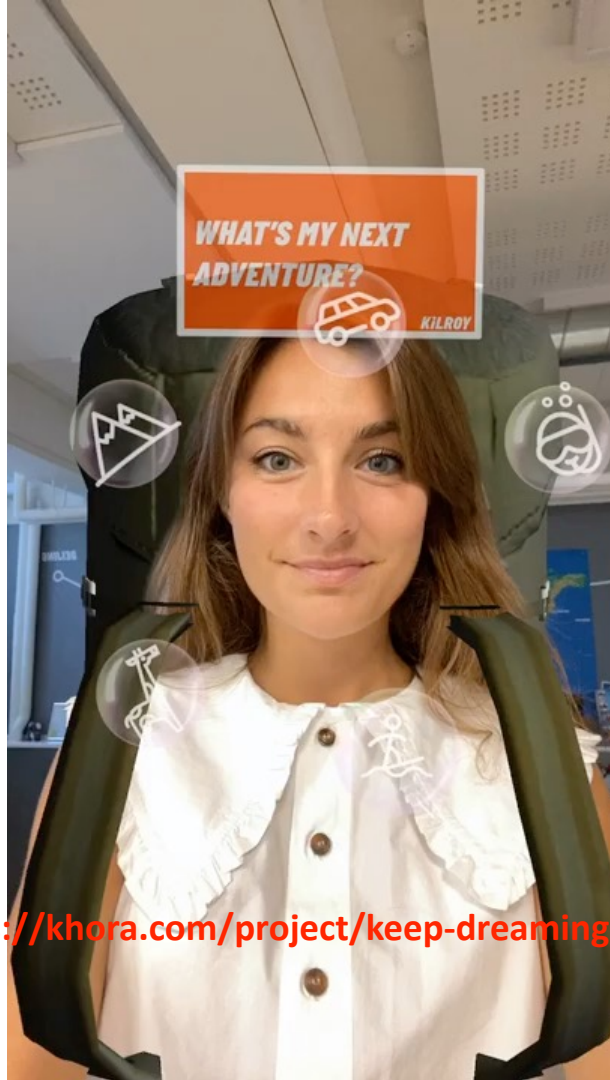
Real world with digital information overlay



Real world remains central to the experience, enhanced by virtual details.



KiLROY



<https://khora.com/project/keep-dreaming-kilroy/>



<https://www.youtube.com/watch?v=UudV1VdFtuQ>



<https://www.behance.net/gallery/58916333/Biatain-Silicone-AR-App>



Harvard Business Review

The Best
Performing CEOs
in the World

Are You Ready
for a Smart Top
Chief Executive?

LAUNCHING SUCCESSFUL LEADERS

HOW TO MAKE SURE
YOUR SACRED ORGANIZATIONS
PEOPLE REACH THEIR
HIGHEST POTENTIAL

<https://vimeo.com/groups/396039/videos/239185318>

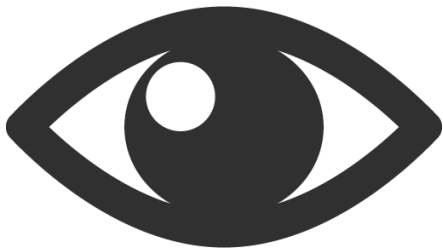


magic
leap





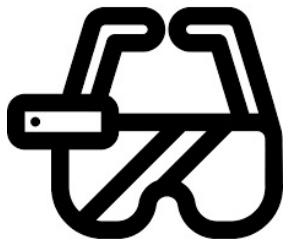
<https://www.youtube.com/watch?v=GbpqwUUfMAQ>



Real Reality (RR)

Augmented Reality (AR)

Virtual Reality (VR)



VR/AR
VISUALISER DEN
DIGITALE VERDEN



IOT
FORBIND DEN
DIGITALE
VERDEN



AI ASSISTENT
KURATER MIT
DIGITALE INDHOLD



<https://www.youtube.com/watch?v=2MqGrF6JaOM&t=55s>



SIRI



ALEXA

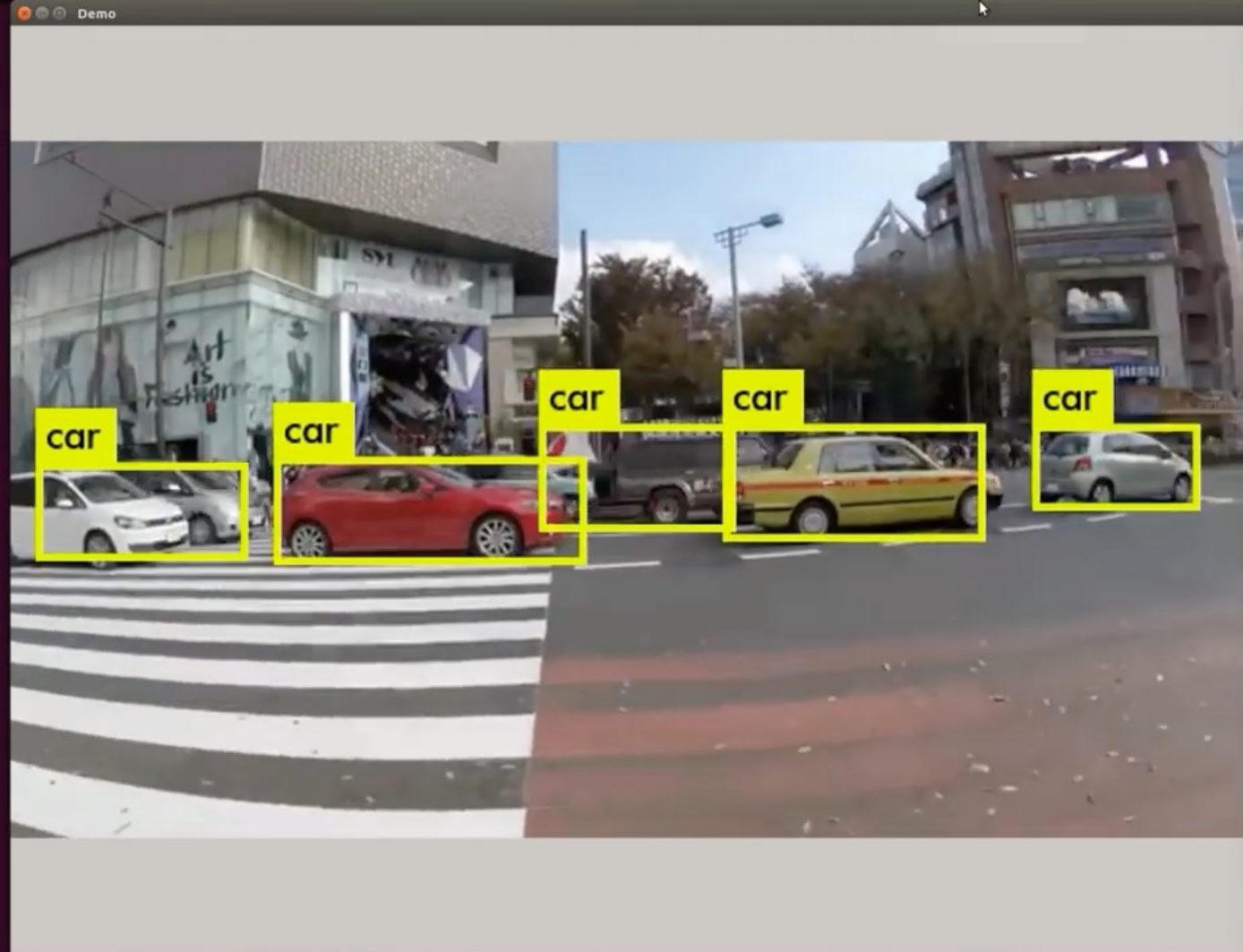


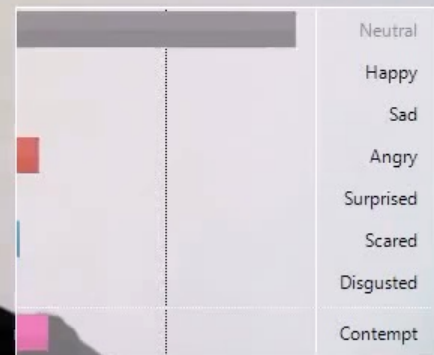
GOOGLE ASSISTANT



BIXBY

FPS: 3.8
Objects:
car: 61%
car: 71%
car: 43%
car: 62%
car: 59%
□





THEFRIDGE

5°C



38%
STORAGE
IN USE

MEATBALLS

GOOD FOR
MORE DAYS

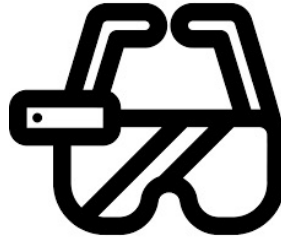


42%
FULL

0.328 Kg

CALORIES 80
TOTAL FAT 17g
SODIUM 80mg
FIBER 10g
CALCIUM 100mg





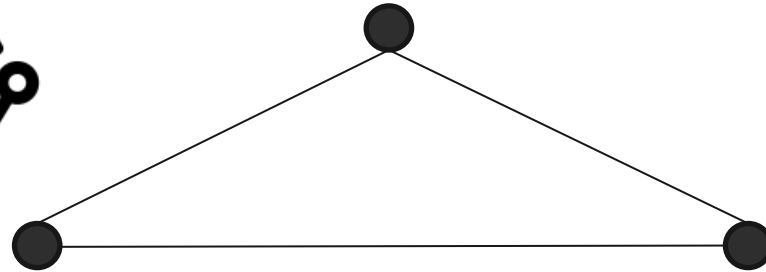
VR/AR
VISUALISER DEN
DIGITALE VERDEN

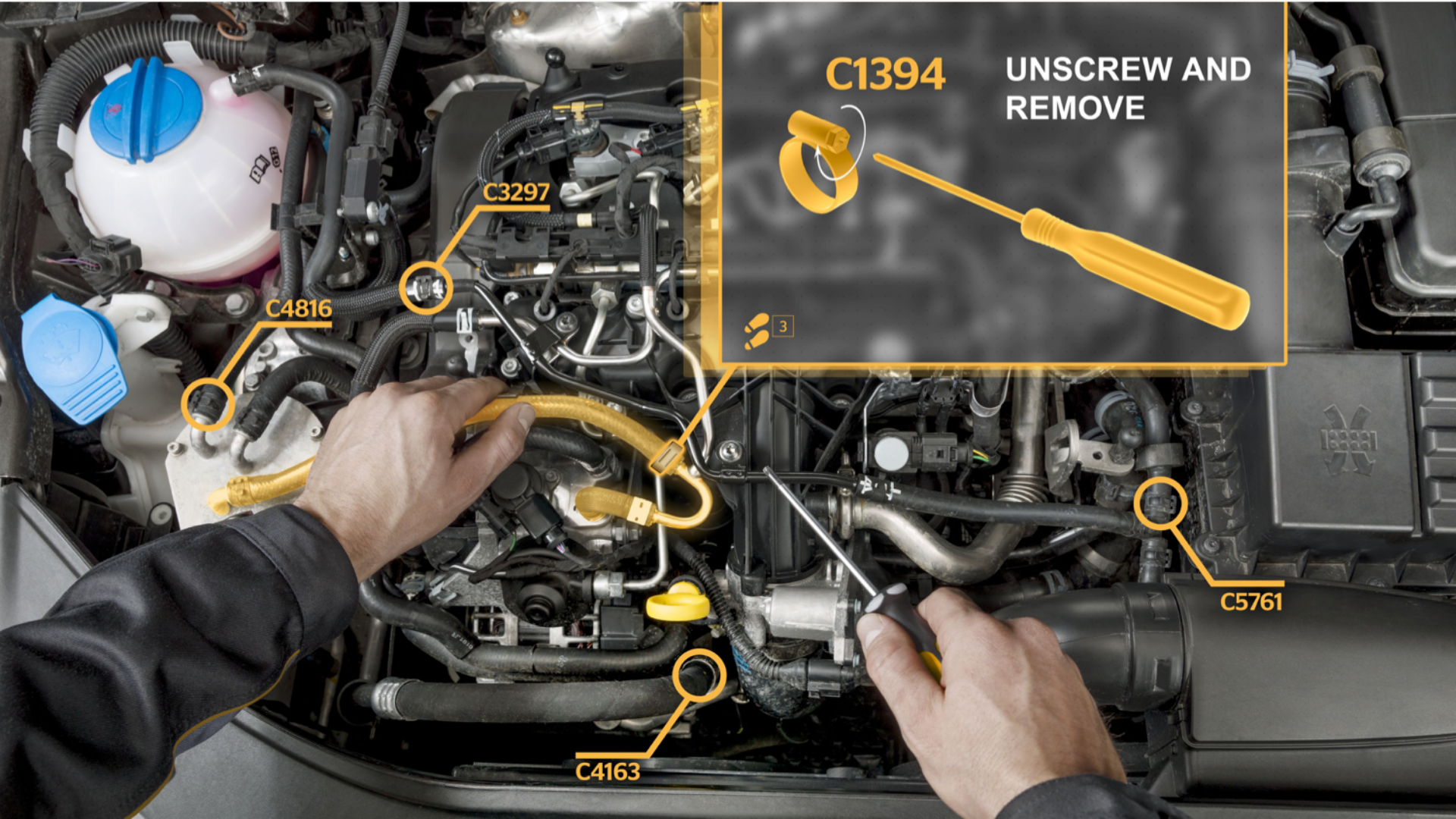


IOT
FORBIND DEN
DIGITALE
VERDEN



AI ASSISTENT
KURATER MIT
DIGITALE INDHOLD





C1394

**UNSCREW AND
REMOVE**

 3

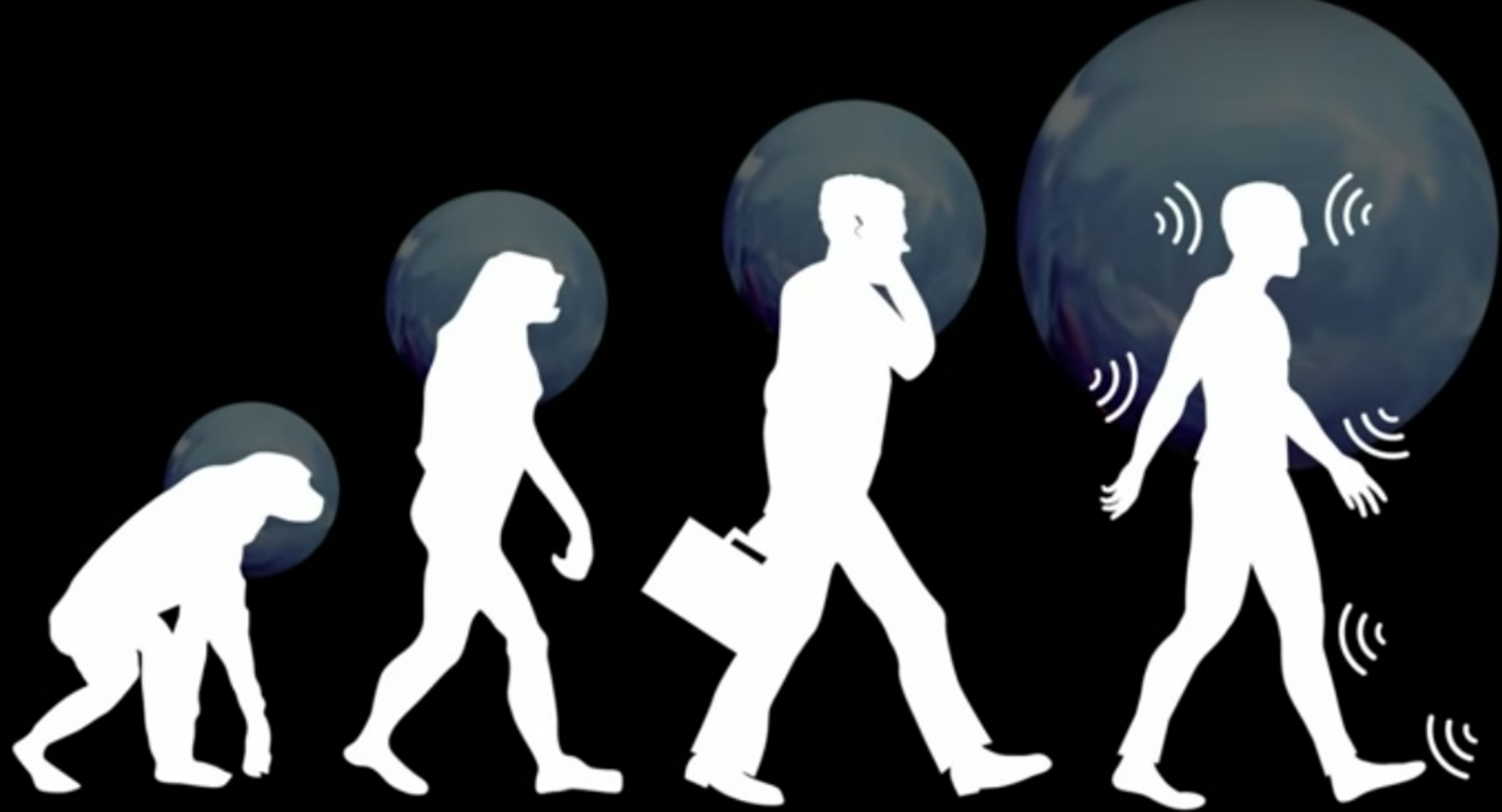
C3297

C4816

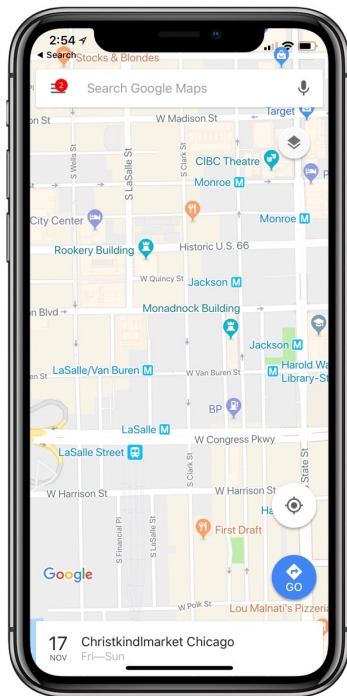
C5761

C4163









FREMTIDENS KOMPETENCER?



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